# Successfactors Dementia Friendly Initiatives: Mentality ZonMw Memorabel project

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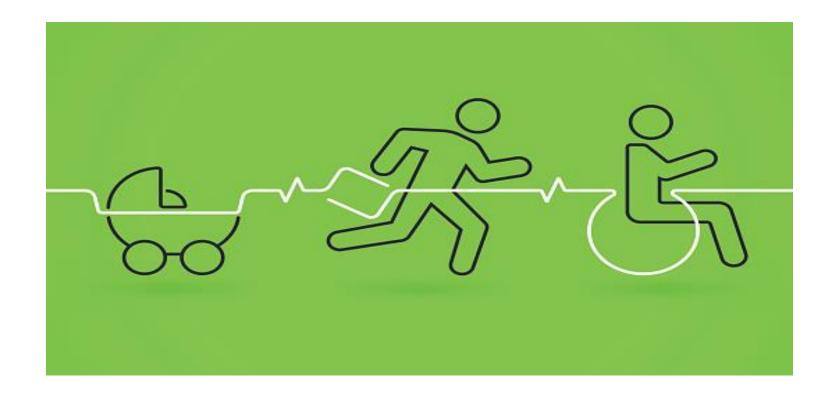




# **Content workshop**

- Introduction dementia
- Focus on dementia friendly initiatives and outcomes
- What do we need? The smallest step possible

# Introduce myself

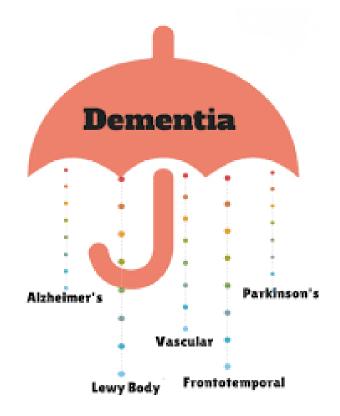


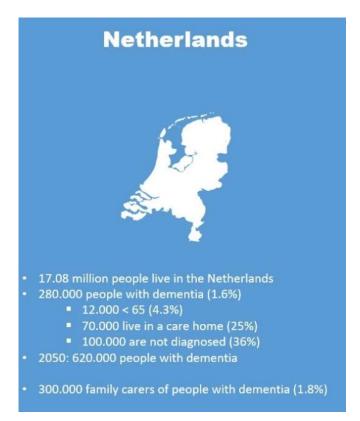
#### Dementia; what are we talking about?

#### We leven steeds langer

Levensverwachting 1950-2060







Source: https://adsdementiablog.wordpress.com/2019/06/06/from-amsterdam-to-worcester-a-dive-into-research-on-people-with-dementia-and-their-family-carers-in-the-uk-part-2/

#### Signs of dementia- consequences



Loss of independence and autonomy Decrease of social participation

# Future for people with dementia and their caregivers

- Persons with dementia: life expectancy: on average 6,5 years after diagnosis
  - Possible/probable admission into nursing home- depending on their social network
- Caregivers: 40 hours per week (on average)
- Less available formal care
- More demand on informal care



#### Having dementia in the Netherlands.

- 70% lives at home, with formal and informal support.
- 'Jungle'-> formal support healthcare vs welfare
- Informal support; not always visible/concrete
- Role of government and legislation: finances!
- Role of the person with dementia; isolation





## Dementia friendly- why needed?





#### What is 'dementia friendly' about?

Go to www.menti.com and use the code 9257 8949

#### How could you personally contribute?

- Write it on a paper& write your name on it.
- Fold it
- Pass it through until I say 'stop'.
- Do not read it yet

#### **Definitions**

• <u>Dementia friendly communities (DFC)</u> are communities where people with dementia and their informal caregivers feel *understood, respected, have access to support, and feel confident* they can *contribute, participate and engage to community life*.

Adapted from Alzheimer's Society, 2013. Guidance for communities registering for the recognition process for dementia-friendly communities. Smith K, Gee S, Sharrock T, Croucher M. (2016) Developing a dementia-friendly Christchurch: perspectives of people with dementia. Australas J Ageing. 35:188–192. [PubMed: 27061350]











## **Community?**



Geographic boundaries



Based on interests

#### **Definitions**

• <u>Dementia friendly initiatives (DFI)</u> are <u>activities</u> that share an individualized and holistic approach that *promotes dignity, empowerment, engagement, and autonomy* to **enable well-being** of persons with dementia and the needs of their caregivers throughout the dementia trajectory.

Adapted from: Hebert, C.A., Scales, K. (2017) Dementia friendly initiatives: A state of the science review. Dementia 0(0) 1–38





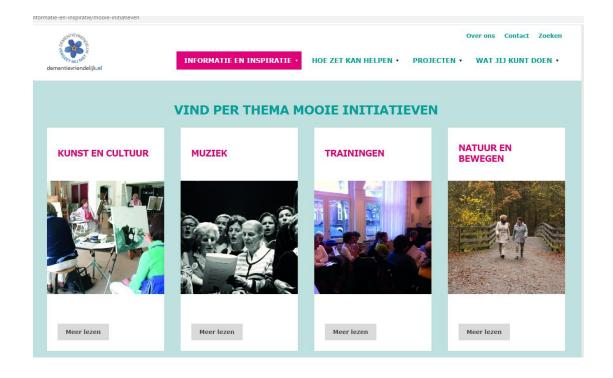








#### **Examples of dementia friendly initiatives**



# What is dementia friendliness in practice?

according to....

rekening-houden
NORMA bijstaan
langmogelijk
helpenleven zo
Gewoon

fysieke bezig kwetsbaarheid samenleving hoort plaats-in-gemeenschap stimulansen onderdeel mee buiten werbijzondering zorghuis gewoonderdeel mee buiten werbijzondering zorghuis gewoonderdeel mee buiten werbijzondering zorghuis gewoonderdeel mee buiten verbijzondering zorghuis gewoonderdeel wat wa









# What is dementia friendliness in practice?

according to....















### **Research question Mentality**

Which dementia-friendly initiatives work, for whom, in which circumstances and why.

(Pawson, et al; 2005)





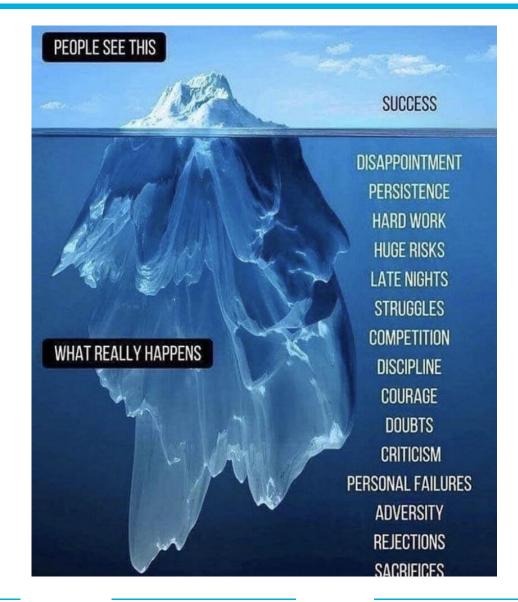






# Research methodology: realist approach

Mechanisms are human ©









>1) ZonMw

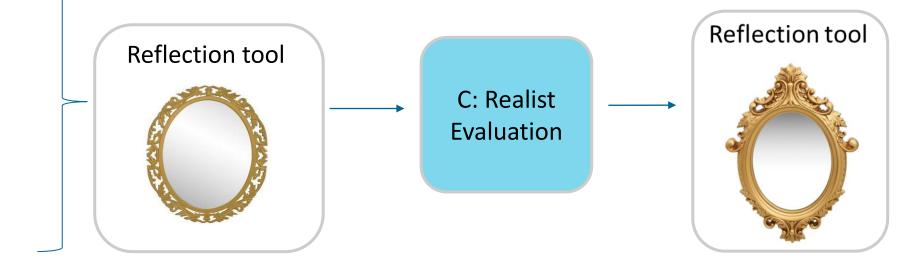


#### What did we do

A: Literatuur review; outcomes of initiatives

B: best practices; development of initiatives

The sucess factors enable insights into the development and sustainment of dementia friendly initiatives and offer a mirror for your own community



2018-2019

Sept 2020- december 2021









#### Role as patient, teamplayer or citizen

Having contact, meet others





Dementie specific=-Caring community Participate, connect with others & enjoyment

Dementia inclusive-Stimulating community





Maintain contacts and interests, engage with others.
Search and receive support



Awareness and engagement in the community -activating community









# Which personal strenghts do we have to include team-players and citizens in our community

Mechanisms are human ©

#### Thank you for your contribution towards a dementia friendly community

#### BY:

- Listening
- Talking with eachother about it
- Thinking from your personal assets
- Inviting someone to discuss ideas
- •

#### The smallest step possible



#### **References:**

https://alz-journals.onlinelibrary.wiley.com/doi/full/10.1002/alz.12063
https://www.alzheimer-nederland.nl/factsheet-cijfers-en-feiten-over-dementie
https://www.dementievriendelijk.nl/informatie-en-inspiratie/mooie-initiatieven
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https://www.slideshare.net/aspencer48/the-positive-aspects-of-family-carers-identified-with-supporting-a-person-diagnosed-with-dementia

#### Thank you very much for your attention ©

please feel invited to contact

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For more information about Mentality: <a href="https://mentality.space/">https://mentality.space/</a> (.. in Dutch..)









